

Pick a Shape **HEXAGON** PENNY FISHSCALE SQUARE

ELONGATED HEX

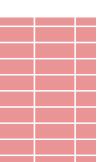
Type Sanded and unsanded grouts are the industry standard: They're inexpensive and easy to use. For a more durable option, try epoxy. It's stain resistant and holds up to harsh cleansers.

Color If you want your tile to be the star, pick a matching grout so the joint lines aren't distracting. If you'd rather highlight the pattern in the tile layout, choose a contrasting grout.

PHOTOGRAPH BY PHILIP FRIEDMAN PRODUCED BY LORA YOON HUH WRITTEN BY ERIN ZAMMETT RUDDY

CROSS





RECTANGLE



LANTERN



CHOOSE THE MATERIAL

Cement

These tiles are porous, so they should be sealed before and after grouting. The colors are often deeply saturated.



Porcelain

One of the most affordable options, these tiles are scratch-resistant, easy to clean, and ideal for keeping out moisture.



Ceramic

These tend to be handmade and can be delicate, so expect chips and color variations. But the beautv is in the imperfections.



Zellige

Pronounced zell-idge, these handcrafted clay tiles are glazed and fired, which gives them irregularities.



They're pricier than porcelain but cheaper than zellige, and they come in endless colors and finishes.

ABOUT THAT GROUT

Joint line

The farther apart your tiles, the thicker the grout lines—and the more rustic the tile will look. Most grout lines should measure 1/16" to 3/16".

fin the kitchen

Styles to Try

classic blue and white

You can't go wrong with this traditional color combo in a kitchen.



BLUEBERRY 8", \$13 per square foot. cementocollection.com



SUNFLOWER SUBURBS Jeffrev Court. 10" x 121/2" Laura Ashley, 8", \$10 per square foot, sheets, \$18 per square tileshop.com foot, homedepot.com



EDEN 2.0 3⁄4" dia., \$11 per square foot, tilebar.com



4″ x 3½″.

\$25 per square foot,

ziatile.com

EVENINGSTAR 11". \$117 per square foot. tilebar.com

colorful and geometric

Pair neutral cabinets with these bold patterned tiles to really let them shine.



CAROUSEL-III 8", \$17 per square foot, cementocollection.com



VALENTINA-3 8", \$28 per square foot, lilitile.com



CHAINE FEMME 4″ x 3½″, \$52 per square foot, fireclavtile.com



WAVEY 8", \$30 per square foot, aimeewilder.com



TRIPTYCH 8", \$15 per square foot, ziatile.com



META Elizabeth Sutton, 17" x 17½" sheets, \$28 per square foot, tilebar.com

earthy neutrals

Beiges and natural tones with soft, organic lines will give a space a zen-like feel.



HARVEST 8", \$30 each, fireclaytile.com





PAINT BRUSH 6", \$19 per square foot, countryfloors.com



REALITY CHECK \$15 per square foot, ziatile.com



JAPANDI MAPLE 23¾" x 47¼", \$12 per square foot, tileclub.com



LEVANZO 16", \$20 per square foot, cementocollection.com



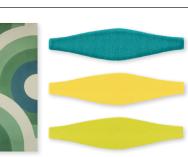
NOUVEAU 4″ x 10″, \$18 per square foot, ziatile.com



Vintage-inspired tiles deliver the perfect mix of cool shapes and rich colors.

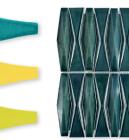


BYZANTIUM 8", \$12 each, granadatile.com



WAVE

2¾" x 12",



4″ x 8″,

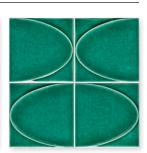
ΝΔΒΙ 121/2" x 161/2" sheets, \$42 per square foot, \$29 per square foot, fireclaytile.com tilebar.com



LUT 7 8", \$23 per square foot, lilitile.com

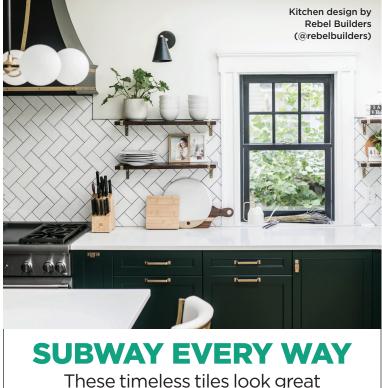


ZIG ZAG 8", \$18 per square foot, cletile.com

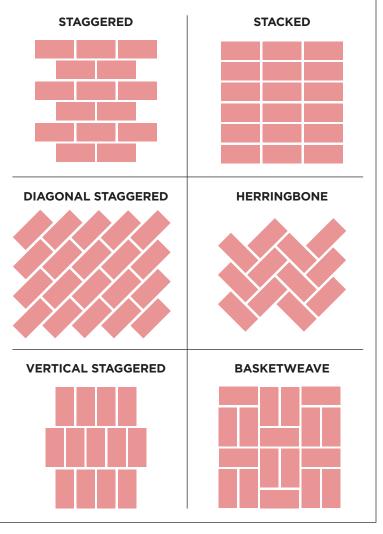


MIZU Emser Tile, 8" x 16", \$21 per square foot, build.com





in any arrangement.





Get inspired by these great tile layouts.



PINK HEXAGONS Walnut Creek, CA, designer Karen Nepacena (@destinationeichler) was going for a "Palm Springs boutique hotel" look with these peachy 3-inch Fireclay Tile hexagons. "The homeowner wanted to honor the mid-century-modern spirit of the house, so these were an easy choice," she says.

PATTERNED CEMENT SQUARES

Blue-and-white tiles from Sabine Hill give this Nantucket, MA, space a modern, beachy feeland they're low-maintenance. "Cement tiles have a beautiful matte finish that makes them resistant to wear and tear," says designer Audrey Sterk (@audreysterkdesign). "They're easy to clean, so they're perfect for kitchens."

FOR SOURCES. SEE PAGE 90.



TEAL DIAMONDS To add depth, dimension, and color to this Fenton, MI, kitchen, designer Elin Walters (@exactlydesigns) chose Escher tiles in turquoise from Fireclay Tile. "It's the perfect backsplash to complement the bright yellow stove," she says.



02

MARBLE CHEVRON This kitchen has 10-foot ceilings, so Huntington Beach, CA, designers Lindsay Stokes Kennedy and Alexandra Cole (@kennedycole_interiordesign) wanted a backsplash that would make a statement without looking over the top. These mosaic tiles from Bedrosians Tile & Stone draw the eye up but "aren't overbearing," say the designers.

PAULSC ANA SPREAD,



[in the kitchen]

OMBRÉ OGEES The toughest part of this San Rafael, CA, installation: deciding how to arrange the tile. Designer Kelly Berg (@storyandspace) tried various layouts on the floor before landing on this one, which features four colors of Fireclay Tile's ogee tiles. She aligned the top row with the window: "I love how it lets the unique shape stand out," she says.

EARTH-TONED TRIANGLES

"People always migrate to the kitchen, so why not make your backsplash a conversation piece?" say designers Morgan and Jamie Molitor (@construction2style). This home sits on a tree-lined lake in Minnetonka, MN, the inspiration for these warm tiles from Mercury Mosaics.